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(54) Title of the invention : AUTOMATED CATEGORIZATION OF POSTS BASED ON COMMENTS AND EMOJIS USING NOVEL POST RANKER AND POST PREDICTION MODEL.

(51) International classification	:H01M0010440000, G11B0017049000, G03G0015080000, A24D0003060000, B65D0006220000	(71)**Name of Applicant :**
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(57) Abstract :
Social network sites are so popular now-a-days that online content makers prefers to choose any of the social media platforms to do their content marketing as well as earn money from it. Moreover, by knowing the preference of the viewers of their posts, they will easily be able to widen their business by posting the likely contents more and more. Hence, we have proposed two novel approaches one which will give the posts ranks and another one will suggest the posts topics. From these suggestions the content makers will be able to understand which type of posts are being liked/shared/commented most by the viewers, which will in turn help them to increase their viewer base.

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